



# Eye on the ID

## **Gilbert Angus Ranch**

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**V**erified

**A**ge

**S**ource

**E**lectronic ID



CROSS  
713

# Permanent ID-Brands vs RFID?

- Ownership of mature cow herd
  - Theft
  - Inspection
- Feeder cattle data
  - ID lost at harvest



# Liability

- Producer?
- Feeder?
- Packer?

# Regulation

- Private database?
- Privileged information?
- Process?



